



Fetch Rewards Names GoodRx Exclusive Prescription Savings Provider

September 27, 2021

Fetch Rewards' 10 million active users can now receive rewards points every time they use a GoodRx coupon to purchase their medication

SANTA MONICA, Calif. & MADISON, Wis.--(BUSINESS WIRE)--Sep. 27, 2021-- [GoodRx](#), Inc. (NASDAQ: GDRX), America's digital resource for healthcare, and [Fetch Rewards](#), America's No. 1 rewards app, today announced that GoodRx has been named the exclusive prescription savings provider for Fetch Rewards. Fetch Rewards' more than 10 million active shoppers can now find GoodRx prescription savings directly in the Fetch app, allowing them to seamlessly access discounts on medications at more than 70,000 pharmacies nationwide. By using GoodRx through Fetch Rewards, users will receive rewards points in the Fetch app that can be redeemed for free gift cards to hundreds of popular retailers and restaurants, or donated to over 20 different charitable organizations.

More than 58 million Americans have reported being unable to afford the medications they need, according to [Gallup](#). Compounding the problem, many people don't realize that medication prices vary between pharmacies, with price tags differing upwards of \$100 in many cases, according to internal GoodRx data. For this reason, it's increasingly important to help consumers find GoodRx discounts on their medication so they can price shop at pharmacies in their area. Together, GoodRx and Fetch Rewards are providing access to prescription savings options directly to millions of Fetch users, while simultaneously incentivizing medication adherence through Fetch's loyalty program.

"Fetch Rewards has a large and engaged audience that is already looking to save and earn rewards while shopping, so working together helps savvy shoppers gain control over rising healthcare costs," said John Asalone, Senior Vice President of Growth at GoodRx. "This integration will help more people start and stay on their medications, in addition to providing the other savings offered on Fetch for other essential items like groceries and gas."

Fetch users can now find a GoodRx savings card directly in the Fetch app and present it to a pharmacist to receive savings of up to 80% off the pharmacy retail price on their medications. Rewards points from their prescription purchases will be credited in the Fetch app. Users of the Fetch app can also upload any receipts or eReceipt to earn additional points that can be redeemed for free gift cards to hundreds of popular retailers, restaurants and more. Fetch Rewards is the fastest-growing rewards app in the U.S. with more than 10 million monthly active users who have to date submitted nearly 1.8 billion receipts and earned more than \$211 million in rewards.

"At Fetch, we are always looking for ways to add value for our shoppers," said Pat Burke, Chief Revenue Officer at Fetch Rewards. "GoodRx allows us to provide rewards on purchases made at every major pharmacy across the U.S. so we can help more of our users afford their prescriptions and in turn, reward them for their purchases."

To learn more about GoodRx, visit: [goodrx.com](https://www.goodrx.com).

Find more information about Fetch's brand partnerships [here](#).

About GoodRx

GoodRx is America's digital resource for healthcare. Our technology delivers strong savings, trusted information and access to care to make healthcare affordable and convenient for all Americans. Since 2011, we have helped consumers save over \$30 billion from pharmacy retail price and are one of the most downloaded medical apps over the past decade.

About Fetch

Founded in Madison, WI with offices in Chicago, New York City, San Francisco, Bentonville and Boston, Fetch Rewards is the fastest-growing consumer loyalty and shopper rewards app in the U.S. By working directly with hundreds of popular brands, Fetch Rewards gives shoppers access to savings on tens of thousands of products, whenever and wherever they are purchased. Since launching in 2017, the Fetch Rewards app has been downloaded more than 22 million times and has more than 10 million active users. To date, Fetch has processed more than 1.8 billion receipts and has delivered more than \$211 million in rewards to its shoppers. A top-ranked app in the App Store and Google Play Store, Fetch Rewards has more than one million five-star reviews from happy shoppers. To learn more, [download the free app](#) and visit www.fetchrewards.com.

Forward-Looking Statements

This press release contains forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. All statements contained in this press release that do not relate to matters of historical fact should be considered forward-looking statements, including without limitation statements regarding consumer savings, the number of Fetch users who may use GoodRx and the benefits of the Fetch integration of GoodRx prescription savings on the Fetch mobile application to GoodRx and GoodRx card to Fetch users. These statements are neither promises nor guarantees, but involve known and unknown risks, uncertainties and other important factors that may cause our actual results, performance or achievements to be materially different from any future results, performance or achievements expressed or implied by the forward-looking statements, including, but not limited to, risks relating to our acquisition strategy, the integration of acquired business and the important factors discussed under the caption "Risk Factors" in GoodRx's Annual Report on Form 10-K for the year ended December 31, 2020, and our other filings with the SEC. These factors could cause actual results to differ materially from those indicated by the forward-looking statements made in this press release. Any such forward-looking statements represent management's estimates as of the date of this press release. While we may elect to update such forward-looking statements at some point in the future, we disclaim any obligation to do so, even if subsequent events cause our views to change.

View source version on [businesswire.com](https://www.businesswire.com/news/home/20210927005123/en/): <https://www.businesswire.com/news/home/20210927005123/en/>

Media Contact

GoodRx

Lauren Casparis

press@goodrx.com

Fetch Rewards

Allison Geyer

a.geyer@fetchrewards.com

Source: GoodRx