# SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

## **SCHEDULE 13G**

**Under the Securities and Exchange Act of 1934** 

# GoodRx Holdings, Inc. (Name of Issuer)

Class A Common Stock (Title of Class of Securities)

> 38246G108 (CUSIP Number)

December 31, 2023 (Date of Event Which Requires Filing of this Statement)

Check the appropriate box to designate the rule pursuant to which this Schedule is filed:

This Schedule is filed pursuant to Rule 13d-1(b)

The information required in the remainder of this cover page (except any items to which the form provides a cross-reference) shall not be deemed to be "filed" for the purpose of Section 18 of the Securities Exchange Act of 1934 ("Act") or otherwise subject to the liabilities of that section of the Act but shall be subject to all other provisions of the Act.

#### CUSIP NO. 38246G108

1)	Name of Reporting Person					
	Ameriprise Financial, Inc.					
		_				
			lentification No. of Above Person			
2)	IRS No. 13					
2)	Check the	Appı	ropriate Box if a Member of a Group			
	(a) □ (b) ⊠*					
	* This filing describes the reporting person's relationship with other persons, but the reporting person does not affirm the existence of a group.					
3)	SEC Use Only					
3)	SEC OSC (	Jilly				
4)	Citizenshii	Citizenship or Place of Organization				
.,	Chizenship of Frace of Organization					
	Delaware					
		5)	Sole Voting Power			
NUMBER OF			0			
	HARES	6)	Shared Voting Power			
	EFICIALLY					
VO	WNED BY		6,680,784			
EACH		7)	Sole Dispositive Power			
	PORTING					
ŀ	PERSON WITH		0			
	WIIH	8)	Shared Dispositive Power			
0)		<u> </u>	7,001,503			
9)	Aggregate	Amo	ount Beneficially Owned by Each Reporting Person			
	7.001.502					
10)	7,001,503 Check if the Aggregate Amount in Row (9) Excludes Certain Shares					
10)	Check II ti	ie Aş	ggregate Amount in Row (9) Excludes Certain Shares			
	Not Applicable					
11)	Percent of Class Represented by Amount In Row (9)					
	7.58%					
12)	Type of Reporting Person					
	HC					

#### CUSIP NO. 38246G108

1)	Name of Reporting Person					
	Columbia Management Investment Advisers, LLC					
	S.S. or I.R.S. Identification No. of Above Person					
	IRS No. 4					
2)	Check the	Appı	ropriate Box if a Member of a Group			
	(a) □ (b) ⊠*					
	* This filing describes the reporting person's relationship with other persons, but the reporting person does not affirm the existence of a group.					
3)	SEC Use (	Only				
4)	Citizenshii	itizenship or Place of Organization				
,						
	Minnesota					
		5)	Sole Voting Power			
NUMBER OF			0			
	HARES	6)	Shared Voting Power			
BENEFICIALLY			6.600 = 0.1			
01	VNED BY EACH	7)	6,680,784 Sole Dispositive Power			
REPORTING		1)	Sole Dispositive Fower			
PERSON			0			
	WITH	8)	Shared Dispositive Power			
			6,985,830			
9)	Aggregate Amount Beneficially Owned by Each Reporting Person					
	22 2					
	6,985,830					
10)	Check if the Aggregate Amount in Row (9) Excludes Certain Shares					
	Not Applicable					
11)	Percent of Class Represented by Amount In Row (9)					
	7.500					
12)	7.56% Type of Reporting Person					
12)	Type of Reporting Leison					
	IA					

1(a) Name of Issuer: GoodRx Holdings, Inc. Address of Issuer's Principal 2701 Olympic Boulevard Executive Offices: Santa Monica, California 90404 2(a) Name of Person Filing: (a) Ameriprise Financial, Inc. ("AFI") (b) Columbia Management Investment Advisers, LLC ("CMIA") 2(b) Address of Principal Business Office: (a) Ameriprise Financial, Inc. 145 Ameriprise Financial Center Minneapolis, MN 55474 (b) 290 Congress Street Boston, MA 02210 Citizenship: (a) Delaware 2(c) (b) Minnesota

Class A Common Stock

2(d) Title of Class of Securities:

38246G108

Cusip Number: 2(e)

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Information if statement is filed pursuant to Rules 13d-1(b) or 13d-2(b):

(a) Ameriprise Financial, Inc.

A parent holding company in accordance with Rule 13d-1(b)(1)(ii)(G). (Note: See Item 7)

(b) Columbia Management Investment Advisers, LLC

An investment adviser in accordance with Rule 13d-1(b)(1)(ii)(E).

Incorporated by reference to Items (5)-(9) and (11) of the cover page pertaining to each reporting person.

AFI, as the parent company of CMIA, may be deemed to beneficially own the shares reported herein by CMIA. Accordingly, the shares reported herein by AFI include those shares separately reported herein by CMIA.

Each of AFI and CMIA disclaims beneficial ownership of any shares reported on this Schedule.

- 5 Ownership of 5% or Less of a Class: Not Applicable
- 6 Ownership of more than 5% on Behalf of Another Person: Not Applicable

7 Identification and Classification of the Subsidiary Which Acquired the Security Being Reported on by the Parent Holding Company:

AFI: See Exhibit I

8 Identification and Classification of Members of the Group:

Not Applicable

9 Notice of Dissolution of Group:

Not Applicable

10 Certification:

By signing below, I certify that, to the best of my knowledge and belief, the securities referred to above were acquired in the ordinary course of business and were not acquired for the purpose of and do not have the effect of changing or influencing the control of the issuer of such securities and were not acquired in connection with or as a participant in any transaction having such purposes or effect.

#### Signature

After reasonable inquiry and to the best of my knowledge and belief, I certify that the information set forth in this statement is true, complete and correct.

Dated: February 14, 2024

Ameriprise Financial, Inc.

By: /s/ Michael G. Clarke

Name: Michael G. Clarke

Title: Senior Vice President, North America Head of

Operations & Investor Services

Columbia Management Investment Advisers, LLC

By: /s/ Michael G. Clarke

Name: Michael G. Clarke

Title: Senior Vice President, North America Head of

Operations & Investor Services

Contact Information Dominic Geddes Global Head of Reporting Global Operations and Investor Services Telephone: +442074645779

## Exhibit Index

Exhibit I Identification and Classification of the Subsidiary which Acquired the Security Being Reported on by the Parent Holding Company.

Exhibit II Joint Filing Agreement

Exhibit I

to

#### Schedule 13G

Ameriprise Financial, Inc., a Delaware Corporation, is a parent holding company. The classification and identity of the relevant subsidiaries is as follows:

Investment Adviser – Columbia Management Investment Advisers, LLC is an investment adviser registered under section 203 of the Investment Advisers Act of 1940.

to

# Schedule 13G

### Joint Filing Agreement

The undersigned persons agree and consent to the joint filing on their behalf of this Schedule 13G dated February 14, 2024 in connection with their beneficial ownership of GoodRx Holdings, Inc. Columbia Management Investment Advisers, LLC authorizes Ameriprise Financial, Inc. to execute the Schedule 13G to which this Exhibit is attached and make any necessary amendments thereto.

Ameriprise Financial, Inc.

By: /s/ Michael G. Clarke

Name: Michael G. Clarke

Title: Senior Vice President, North America Head of

Operations & Investor Services

Columbia Management Investment Advisers, LLC

By: /s/ Michael G. Clarke

Name: Michael G. Clarke

Title: Senior Vice President, North America Head of

Operations & Investor Services