Instruction 1(b).

FORM 4

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

| Washington, | D.C. | 20549 |
|---------------|------|-------|
| vvasilington, | D.C. | 20040 |

| STATEMENT | OF CHANGES | IN BENEFICIAL | OWNERSHIP |
|-----------|------------|---------------|-----------|
| | | | |

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Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| Name and Address of Reporting Person* Live and Develope Learning | | | | 2. Issuer Name and Ticker or Trading Symbol GoodRx Holdings, Inc. [GDRX] | | | | | | | | | 5. Relationship of Reporting Person(s) to Issuer (Check all applicable) | | | | | | |
|--|---|--|--|--|---|---|--|-------------------------------|------------------------------|--|------------|--|--|-----------------|---|--|-----------------------------|--|--|
| <u>Hirsch Douglas Joseph</u> | | | | | Social Holdings, Inc. [Oblai] | | | | | | | | | X | X Director | | 10% Owne | | wner |
| (Last) (First) (Middle) C/O GOODRX HOLDINGS, INC. 2701 OLYMPIC BOULEVARD | | | | 3. Date of Earliest Transaction (Month/Day/Year) 09/24/2021 | | | | | | | | | X | Office below | • | Other (specify below) | | specify | |
| (Street) SANTA MONIC | A CA | Λ 9 | 90404 | | | | 4. If Amendment, Date of Original Filed (Month/Day/Year) | | | | | | | | ridual or Joint/Group Filing (Check Applicable Form filed by One Reporting Person Form filed by More than One Reporting Person | | | | |
| (City) | (St | ate) (2 | Zip) | | | | | | | | | | | | | | | | |
| | | Table | I - N | Ion-Deriva | tive | Secui | rities | Acc | quii | red, C | Disposed (| of, or | Benefi | cially | Own | ed | | | |
| 1. Title of Security (Instr. 3) | | 1 | 2. Transaction Date (Month/Day/Year) | | 2A. Deemed Execution Date, if any (Month/Day/Year) | | Co | Transaction Code (Instr. | | 4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 an | | | Benefi | | ties cially I Following | Forr (D) (Indi | n: Direct or rect (I) | 7. Nature of Indirect Beneficial Ownership | |
| | | | | | | | | Co | ode | v | Amount | (A) or (D) | Price | | Transa | action(s) 3 and 4) | (IIIS | u. 4) | (Instr. 4) |
| Class A Common Stock 09/24/20 | | 09/24/2021 | L | | | S | S ⁽¹⁾ | | 116,557 | D | \$44.24 | 401 ⁽²⁾ | 143 | 143,785(3) | | D | | | |
| Class A Common Stock 09/24/2021 | | | L | | S | 5 ⁽¹⁾ | | 6,165 | D | \$45.29 | 994(4) | 137,620 | | | D | | | | |
| Class A Common Stock 09/24/2021 | | L | | | S | S ⁽¹⁾ | | 700 | D | \$46.18 | 843(5) | 136,920 | | | D | | | | |
| Class A Common Stock 09/27/2021 | | | | S | 5 ⁽¹⁾ | | 5,452 | D | \$42.94 | 498 ⁽⁶⁾ | 131,468 | | | D | | | | | |
| Class A (| Class A Common Stock 09/27/202 | | | L | | S | S ⁽¹⁾ | | 500 | D | \$43.5 | 66 ⁽⁷⁾ | 130,968 | | | D | | | |
| Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities) | | | | | | | | | | | | | | | | | | | |
| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | Exec if any | | | 5. Number of Derivative Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | | ative ities ired sed | Expiration (Month/Dae ed , 4 | | ay/Year) | Amc Secu Und Deri Secu 3 an | 7. Title and Amount of Securities Underlying Derivative Security (Instr 3 and 4) Amoun or Numbe of Title Shares | | rice of ivative urity tr. 5) | 9. Number derivative Securities Beneficially Owned Following Reported Transaction (Instr. 4) | y | 10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 11. Nature of Indirect Beneficial Ownership (Instr. 4) |

Explanation of Responses:

- 1. The sales reported in this Form 4 were effected pursuant to a Rule 10b5-1 trading plan adopted on November 27, 2020.
- 2. The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$43.90 to \$44.88, inclusive. The Reporting Person undertakes to provide the Issuer, any security holder of the Issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the ranges set forth in this footnote.
- 3. Prior to the reported transaction, the Reporting Person held 260,342 shares of Class A Common Stock, rather than 391,408 shares of Class A Common Stock. The Reporting Person's prior Form 4 inadvertently included 131,066 shares that had been sold on March 22, 2021 and reported in a Form 4 filed on March 24, 2021.
- 4. The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$44.92 to \$45.85, inclusive. The Reporting Person undertakes to provide the Issuer, any security holder of the Issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the ranges set forth in this footnote.
- 5. The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$46.02 to \$46.36, inclusive. The Reporting Person undertakes to provide the Issuer, any security holder of the Issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the ranges set forth in this footnote.
- 6. The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$42.44 to \$43.43, inclusive. The Reporting Person undertakes to provide the Issuer, any security holder of the Issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the ranges set forth in this footnote.
- 7. The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$43.46 to \$43.69, inclusive. The Reporting Person undertakes to provide the Issuer, any security holder of the Issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the ranges set forth in this footnote.

Remarks:

/s/ Gracye Cheng, Attorneyin-Fact for Douglas Joseph

09/28/2021

** Signature of Reporting Person

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.