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## FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB APPROVAL

I

| OMB Number:              | 3235-0287 |
|--------------------------|-----------|
| Estimated average burden |           |
| hours per response:      | 0.5       |

| Check this box if no longer subject to<br>Section 16. Form 4 or Form 5 | STATEMENT OF CHANGES IN E                 |
|--|---|
| obligations may continue. See  |   |
| Instruction 1(b).  | Filed pursuant to Section 16(a) of the Se |

## TATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934

| or Section 30(n) of the investment Company Act or 1940                         |         |  |  |  |  |  |  |  |  |  |  |
|--|---------|--|--|--|--|--|--|--|--|--|--|
| 1. Name and Address of Reporting Person <sup>*</sup><br>Bezdek Trevor          |         |  | 2. Issuer Name and Ticker or Trading Symbol<br><u>GoodRx Holdings, Inc.</u> [ GDRX ]   | 5. Relationship of Reporting Person(s) to Issuer<br>(Check all applicable)<br>X Director 10% Owner |  |  |  |  |  |  |  |
| (Last) (First) (Middle)<br>C/O GOODRX HOLDINGS, INC.<br>2701 OLYMPIC BOULEVARD |         | ,  | 3. Date of Earliest Transaction (Month/Day/Year)<br>12/01/2023   | X Officer (give title Other (specify below) Chairman   |  |  |  |  |  |  |  |
|  |         |  | 4. If Amendment, Date of Original Filed (Month/Day/Year)<br>6. Individual or Joint/Group Filing (Check A<br>Line)  |  |  |  |  |  |  |  |  |
| (Street)<br>SANTA  | СА      | 90404  |  | X Form filed by One Reporting Person<br>Form filed by More than One Reporting Person               |  |  |  |  |  |  |  |
| MONICA   |         |  | Rule 10b5-1(c) Transaction Indication  |  |  |  |  |  |  |  |  |
| (City)   | (State) | (Zip)  | Check this box to indicate that a transaction was made pursuant to a contract, instruction or written plan that is intended to satisfy the affirmative defense conditions of Rule 10b5-1(c). See Instruction 10. |  |  |  |  |  |  |  |  |
|  |         | Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned |  |  |  |  |  |  |  |  |  |

| 1. Title of Security (Instr. 3) | 2. Transaction<br>Date<br>(Month/Day/Year) | r) 2A. Deemed<br>Execution Date,<br>if any<br>(Month/Day/Year) 3.<br>Transaction<br>Code (Instr.<br>8) |      |   |         |               | 5. Amount of<br>Securities<br>Beneficially<br>Owned Following<br>Reported | 6. Ownership<br>Form: Direct<br>(D) or Indirect<br>(I) (Instr. 4) | 7. Nature of<br>Indirect<br>Beneficial<br>Ownership<br>(Instr. 4) |          |
|---------------------------------|--|--|------|---|---------|---------------|---|---|---|----------|
|                                 |  |  | Code | v | Amount  | (A) or<br>(D) | Price   | Transaction(s)<br>(Instr. 3 and 4)                                |   | (1150.4) |
| Class A Common Stock            | 12/01/2023                                 |  | С    |   | 129,374 | Α             | \$ <mark>0</mark>   | 4,993,632   | D   |          |

| Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned   (e.g., puts, calls, warrants, options, convertible securities) |   |  |   |                              |   |  |                            |   |                    |                            |   |  |  |  |  |
|--|---|--|---|------------------------------|---|--|----------------------------|---|--------------------|----------------------------|---|--|--|--|--|
| 1. Title of<br>Derivative<br>Security<br>(Instr. 3)  | 2.<br>Conversion<br>or Exercise<br>Price of<br>Derivative<br>Security | 3. Transaction<br>Date<br>(Month/Day/Year) | 3A. Deemed<br>Execution Date,<br>if any<br>(Month/Day/Year) | 4.<br>Transa<br>Code (<br>8) |   | 5. Numbe<br>Derivativ<br>Securitie<br>Acquired<br>Disposed<br>(Instr. 3, | e<br>s<br>I(A)or<br>dof(D) | 6. Date Exercisable and<br>Expiration Date<br>(Month/Day/Year) 7. Title and Amour<br>of Securities<br>Underlying<br>Derivative Security<br>(Instr. 3 and 4) |                    | ies<br>g<br>Security       | 8. Price of<br>Derivative<br>Security<br>(Instr. 5) | 9. Number of<br>derivative<br>Securities<br>Beneficially<br>Owned<br>Following | 10.<br>Ownership<br>Form:<br>Direct (D)<br>or Indirect<br>(I) (Instr. 4) | 11. Nature<br>of Indirect<br>Beneficial<br>Ownership<br>(Instr. 4) |  |
|  |   |  |   | Code                         | v | (A)  | (D)                        | Date<br>Exercisable   | Expiration<br>Date | Title                      | Amount<br>or<br>Number<br>of Shares                 |  | Reported<br>Transaction(s)<br>(Instr. 4)                                 |  |  |
| Restricted<br>Stock Unit   | (1)   | 12/01/2023                                 |   | м                            |   |  | 256,594                    | (2)   | (2)                | Class B<br>Common<br>Stock | 256,594   | \$ <u>0</u>  | 769,784  | D  |  |
| Class B<br>Common<br>Stock   | (3)   | 12/01/2023                                 |   | М                            |   | 256,594  |                            | (3)   | (3)                | Class A<br>Common<br>Stock | 256,594   | \$0  | 256,594  | D  |  |
| Class B<br>Common<br>Stock   | (3)   | 12/01/2023                                 |   | F                            |   |  | 127,220                    | (3)   | (3)                | Class A<br>Common<br>Stock | 127,220   | \$5.99   | 129,374  | D  |  |
| Class B<br>Common<br>Stock   | (3)   | 12/01/2023                                 |   | с                            |   |  | 129,374                    | (3)   | (3)                | Class A<br>Common<br>Stock | 129,374   | \$ <u>0</u>  | 0  | D  |  |

## Explanation of Responses:

1. Each restricted stock unit represents a contingent right to receive one share of Class B common stock.

2. The restricted stock units vested or will vest in 16 equal quarterly installments that commenced on September 1, 2020.

3. Each share of Class B common stock is convertible at any time at the option of the holder into one share of the Issuer's Class A common stock or upon the earliest to occur of (1) the first date on which the aggregate number of outstanding shares of Class B common stock ceases to represent at least 10% of the then-outstanding shares of common stock, (2) the transfer of such share of Class B common stock, other than certain permitted transfers, or (3) September 25, 2027.

Remarks:

| /s/ Gracye Cheng, Attorney-in- |  |
|--------------------------------|--|
| Fact for Trevor Bezdek         |  |

12/04/2023

\*\* Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

 $^{\ast}$  If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.