| SEC Form 4 |   |
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| FORM       | 4 |

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

| Check this box if no longer subject to<br>Section 16. Form 4 or Form 5<br>obligations may continue. See |
|---|
| Instruction 1(b).   |

Check this box to indicate that a transaction was made pursuant to a contract, instruction or written plan for the purchase or sale of equity securities of the issuer that is

## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| OMB APPROVAL |           |  |  |  |  |  |  |  |  |  |
|--------------|-----------|--|--|--|--|--|--|--|--|--|
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Estimated average burden hours per response: 0.5

|   | sfy the affirmative<br>ons of Rule 10b5-<br>ction 10.                        |                 |  |                   |  |                               |
|---|--|-----------------|--|-------------------|--|-------------------------------|
| 1. Name and Addre<br><u>Hirsch Doug</u> | ess of Reporting Pers<br>( <u>las Joseph</u>                                 | on <sup>*</sup> | 2. Issuer Name <b>and</b> Ticker or Trading Symbol<br><u>GoodRx Holdings</u> , Inc. [ GDRX ] |                   | tionship of Reporting Pers<br>all applicable)<br>Director                                  | son(s) to Issuer<br>10% Owner |
|   | Last) (First) (Middle)<br>2/O GOODRX HOLDINGS, INC.<br>701 OLYMPIC BOULEVARD |                 | 3. Date of Earliest Transaction (Month/Day/Year)<br>01/01/2025                               | -                 | Officer (give title<br>below)  | Other (specify below)         |
| (Street)<br>SANTA<br>MONICA<br>(City)   | CA<br>(State)  | 90404<br>(Zip)  | 4. If Amendment, Date of Original Filed (Month/Day/Year)                                     | 6. Indiv<br>Line) | idual or Joint/Group Filing<br>Form filed by One Repo<br>Form filed by More thar<br>Person | orting Person                 |

## Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

| 1. Title of Security (Instr. 3) | 2. Transaction<br>Date<br>(Month/Day/Year) | 2A. Deemed<br>Execution Date,<br>if any<br>(Month/Day/Year) | Transaction |   |          |               |                   | 5. Amount of<br>Securities<br>Beneficially<br>Owned Following | 6. Ownership<br>Form: Direct<br>(D) or Indirect<br>(I) (Instr. 4) | 7. Nature<br>of Indirect<br>Beneficial<br>Ownership |
|---------------------------------|--|---|-------------|---|----------|---------------|-------------------|---|---|---|
|                                 |  |   | Code        | v | Amount   | (A) or<br>(D) | Price             | Reported<br>Transaction(s)<br>(Instr. 3 and 4)                |   | (Instr. 4)  |
| Class A Common Stock            | 01/01/2025                                 |   | A           |   | 6,392(1) | A             | \$ <mark>0</mark> | 154,338   | D   |   |
| Class A Common Stock            |  |   |             |   |          |               |                   | 2,632,721   | Ι   | By CH<br>2024-2<br>GRAT <sup>(2)</sup>              |
| Class A Common Stock            |  |   |             |   |          |               |                   | 2,632,721   | Ι   | By DH<br>2024-2<br>GRAT <sup>(3)</sup>              |

| Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned<br>(e.g., puts, calls, warrants, options, convertible securities) |           |   |          |                        |             |            |             |  |  |  |  |
|---|-----------|---|----------|------------------------|-------------|------------|-------------|--|--|--|--|
| ansaction   | 34 Deemed | 4 | 5 Number | 6 Date Exercisable and | 7 Title and | 8 Price of | 9 Number of |  |  |  |  |

| 1. Title of<br>Derivative<br>Security<br>(Instr. 3) | 2.<br>Conversion<br>or Exercise<br>Price of<br>Derivative<br>Security | 3. Transaction<br>Date<br>(Month/Day/Year) | 3A. Deemed<br>Execution Date,<br>if any<br>(Month/Day/Year) | 4.<br>Transa<br>Code (<br>8) |   | 5. Number<br>of<br>Derivative<br>Securities<br>Acquired<br>(A) or<br>Disposed<br>of (D)<br>(Instr. 3, 4<br>and 5) |     | a of E<br>Derivative (<br>Securities<br>Acquired<br>(A) or<br>Disposed<br>of (D)<br>(Instr. 3, 4 |                    | of<br>Derivative<br>Securities<br>Acquired<br>(A) or<br>Disposed<br>of (D)<br>(Instr. 3, 4 |  | <ul> <li>of</li> <li>Derivative</li> <li>Securities</li> <li>Acquired</li> <li>(A) or</li> <li>Disposed</li> <li>of (D)</li> <li>(Instr. 3, 4)</li> </ul> |  | of Expiration Date (Month/Day/Year)<br>Securities<br>Acquired<br>(A) or Disposed<br>of (D) (Instr. 3, 4 |  | piration Date Amount of |  | 8. Price of<br>Derivative<br>Security<br>(Instr. 5) | 9. Number of<br>derivative<br>Securities<br>Beneficially<br>Owned<br>Following<br>Reported<br>Transaction(s)<br>(Instr. 4) | 10.<br>Ownership<br>Form:<br>Direct (D)<br>or Indirect<br>(I) (Instr. 4) | Beneficial<br>Ownership<br>(Instr. 4) | ct<br>al |
|---|---|--|---|------------------------------|---|---|-----|--|--------------------|--|--|---|--|---|--|-------------------------|--|---|--|--|---------------------------------------|----------|
|   |   |  |   | Code                         | v | (A)   | (D) | Date<br>Exercisable  | Expiration<br>Date | Title  | Amount<br>or<br>Number<br>of<br>Shares |   |  |   |  |                         |  |   |  |  |                                       |          |

## Explanation of Responses:

1. Reflects deferred stock units. Each deferred stock unit represents a contingent right to receive one share of Class A common stock. The deferred stock units will vest in substantially equal monthly installments beginning on January 31, 2025 and ending on December 31, 2025, subject to continued service through the applicable vesting date. The deferred stock units will settle on the earliest to occur of the following events (i) December 31, 2028; (ii) Separation from Service; (iii) a Change in Control; (iv) death; or (v) Disability (each, as defined under the GoodRx Holdings, Inc. Deferred Compensation Plan for Directors).

2. Share held directly by CH 2024-2 GRAT, a grantor retained annuity trust (the "CH 2024-2 GRAT"). Chona Hirsch, the Reporting Person's spouse, serves as the sole trustee and sole annuitant of the CH 2024-2 GRAT. The Reporting Person has no pecuniary interest in or voting or investment control over the shares of Class A Common Stock held by the CH 2024-2 GRAT and disclaims beneficial ownership of such shares. This filing is not an admission or acknowledgment that the Reporting Person is the beneficial owner of such shares.

3. Share held directly by DH 2024 -2 GRAT, a grantor retained annuity trust (the "DH 2024-2 GRAT"). The Reporting Person serves as the sole trustee and sole annuitant of the DH 2024-2 GRAT.

**Remarks:** 

<u>/s/ Gracye Cheng, Attorney-</u> <u>in-Fact for Douglas Joseph</u> <u>Hirsch</u>

01/03/2025

\*\* Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

 $^{\star}$  If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.